

GREENPOINTE HOMES PRESS RELEASE

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FOR IMMEDIATE RELEASE

GREENPOINTE HOMES BREAKS GROUND ON NEW MODEL HOME IN SOUTHERN HILLS PLANTATION

BROOKSVILLE, Fla. (Dec. 21, 2011) – [GreenPointe Homes](#) recently broke ground on its first model home, The Pinemore, in the Brooksville master-planned residential community of Southern Hills Plantation. City of Brooksville Mayor Joe Johnston, Council Member Kevin Hahn and Director of Greater Hernando County Chamber of Commerce Pat Crowley, along with Southern Hills Plantation residents and GreenPointe Homes staff gathered for the groundbreaking ceremony. The Pinemore is a four-bedroom, three-bathroom floor plan spanning more than 3,000 square feet and priced from \$240,520. The model home is planned for completion in Spring 2012 and will feature a fully-furnished designer-decorated interior.

“We are excited to have a model home in Southern Hills Plantation to showcase the quality design and construction of GreenPointe Homes,” said President David Smith. “The Pinemore is a versatile floor plan with options to help suit the needs of any homebuyer and luxury features that underscore the Southern Hills lifestyle.”

Highlights of The Pinemore model include a second level bonus room with full bath and spacious balcony overlooking the Pete Dye-architected 15th fairway. A gorgeous 41-foot covered lanai with a summer kitchen offers the best of outdoor living. The indoor kitchen features thoughtfully designed cabinetry with granite countertops and GE appliances including a gas range/self-cleaning oven combo, microwave and Energy Star

rated-dishwasher. The home's two-car garage also includes additional space for a golf cart, or the space can be constructed as a home office or hobby room.

For a limited time, purchasers of GreenPointe Homes in The Manors in Southern Hills Plantation Club will have their choice of waived club lifestyle fees for five years or receive a free full golf membership initiation fee to the Southern Hills Plantation Club. New homebuyers will also not pay CDD principal portion fees.

GreenPointe Homes' Intelligent Green (IG) program is based on the desire to operate as an environmentally responsible homebuilder and to offer customers meaningful choices where energy efficiency and indoor air quality in their home are concerned. The approach to green building places emphasis on technologies that directly affect the costs of total home ownership and towards construction products and processes that lend sustainability to the act of building homes. Intelligent Green Performance and Energy efficient features include radiant barrier installed in attic spaces for lower attic temperatures and reduce strain on air conditioning equipment. Homes also feature a 50-gallon quick recovery gas hot water heater, high performance Low-E insulated windows designed specifically for the geographical area and a programmable digital thermostat with multiple time and temperature settings.

GreenPointe Homes is offering single family homes ranging from 1,750 square feet to more than 3,000 square feet in one- or two-story designs. With the assistance of Deryl Patterson, AIA, of BSB Designs, GreenPointe Homes has crafted six beautiful floor plans, each with three distinctive elevations, to fit in with the strict architectural guidelines in place at Southern Hills Plantation. Buyers can choose from homes in the architectural styles of Georgian, Low Country, Colonial Revival, Craftsman or Folk Victorian.

Southern Hills Plantation is a 1,000-acre master-planned neighborhood, located among beautiful and unique rolling hills north of Tampa Bay. The first phase of homesites available for sale in Southern Hills Plantation feature a mix of golf course, nature preserve and pond views. The community features an 18-hole Pete Dye golf course, clubhouse, full-service spa and fitness center, tennis program and swimming facility. Amenities also include an aquatic center with a lap pool and heated spa, multi-purpose game fields, walking trails and a picnic area.

Southern Hills Plantation Club is located on US 41, three miles south of Brooksville, Florida. The sales center at Southern Hills Plantation is open from 9:30 a.m. to 5:30 p.m. Monday through Saturday and from noon to 5 p.m on Sunday. To visit Southern Hills Plantation Club from Suncoast Parkway: Take Spring Hill Drive exit and travel east to US 41. North on US 41 (Broad Street) to Southern Hills Boulevard on right. From I-75: Take Brooksville exit #301 and travel west on Highway 50/98. Follow Highway 50/98 Truck Route cut-off to US 41. South on US 41 (Broad Street) to Southern Hills Boulevard on left.

More information about GreenPointe Homes at Southern Hills Plantation is available online at www.SoHilly.com or by calling (904) 619-1928.

About GreenPointe Homes

[GreenPointe Homes](http://www.GreenPointeHomes.com) is the homebuilding division of GreenPointe Holdings creating homes of lasting value by utilizing intelligent green building practices, technologies and products.

GreenPointe Homes has developed its “Intelligent Green” building program to benefit both today’s homebuyers and the environment. The program demonstrates

GreenPointe Homes' commitment to sustainability, and helps homebuyers identify and incorporate products that are ultimately better for their home, their family, their budget and the environment.

GreenPointe Homes is currently building homes in communities in Jacksonville, Fla., and preparing to expand into other major markets throughout Florida and the Southeastern United States. GreenPointe Homes also includes a real estate division –GreenPointe Realty – that is responsible for new home sales in each of the company's master-planned communities.

More information about GreenPointe Homes is available online at www.GreenPointeHomes.com or by calling (904) 562-1353.



David Smith, President of GreenPointe Homes; Joe Johnston, City of Brooksville Mayor; and Kevin Hohn, City of Brooksville Council Member break ground on The



Pinemore
PRESENTED BY GREENPOINTE HOMES AT *Southern Hills*

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Rendering of The Pinemore by GreenPointe Homes

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